

Unit 20, St Austell Business Park, St Austell, Cornwall, PL25 4FD

4st March 2022

Dear Parents/Carers

The Russian invasion of Ukraine has prompted many of us to ask what we can do to help Ukrainians during the crisis. As a compassionate collective of primary schools, I feel we are morally bound to show our support for the stricken children caught up in this brutal conflict.

After careful consideration, we would like as a whole Trust to support the UK Committee for UNICEF (UNICEF UK), a UK charity committed to protecting every child in danger and currently fundraising for their vital work on the ground in Ukraine and in neighbouring countries welcoming mostly women and children fleeing their homes.

On **Friday 11th March**, we invite every Aspire academy pupil to wear blue and yellow, the colours of the Ukraine national flag. The Trust has set up a central Aspire JustGiving page which is now live and this will be publicised on the social media platforms of the Trust and your child(ren)'s academy in the coming days. We are dressing in blue and yellow as a sign of solidarity and compassion. We are focused on children helping children affected by what is happening to their families and being able to help is a positive thing, but this means respectful dressing up please - blue and yellow items of clothing other than normal school uniform but no face painting, fancy dress or coloured hair.

Mindful of the increasingly tough economic times we all live in, there is no suggested donation amount and absolutely no obligation to contribute. The wearing of Ukraine's national colours on the day shows care and support.

The Aspire JustGiving page is at www.justgiving.com/aspire-ukraine and donations go direct to UNICEF via JustGiving's fast and secure payment system.

Thank you for your support and compassion, it is hugely appreciated.

Kind regards

Vanessa Bragg

Mrs V Bragg Aspire CEO